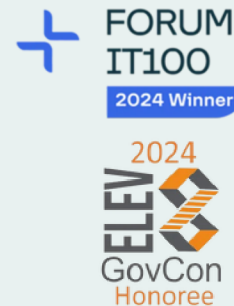




Laurel Health Advisors, LLC Capability Statement

A Woman-Owned Small Business



Contact Info

POC:
Jason Goldwater

Email Address:
jgoldwater@lh-advisors.net

Phone Number:
(301) 529-4245

Website:
www.laurelhealthadvisors.net

Office:
8205 Sandy Stream Road
Laurel, MD 20723

Executive Summary

Laurel Health Advisors is a research and data-driven consulting firm that helps organizations leverage innovations in health care to improve health equity and quality outcomes. We work with public, private, and non-profit organizations to help them use research and data effectively to increase access and improve care.

Mission Statement

Our mission is to empower public, private, and non-profit organizations in the healthcare industry with cutting-edge insights and strategic guidance. By harnessing our team's extensive experience and expertise in qualitative and quantitative analysis, program evaluation, stakeholder engagement, and strategic planning, we aim to transform healthcare practices for the betterment of communities and the effectiveness of the organizations we partner with.

Firm Highlights

Services

- Quality measurement
- Data collection and analysis
- Mixed methods research
- Data science

Industries Served

- Federal and state government
- Academic institutions
- Non-profit organizations
- Commercial entities

Clients Include

- US Department of Health and Human Services
- American Medical Association
- AARP
- University of Mississippi
- Thomas Jefferson University
- New Jersey Department of Health

Leadership

Our leadership has over 50 years of collective experience in healthcare research and analysis



Yael Harris

Founder & CEO
yharris@lh-advisors.net



Jason Goldwater

Co-Founder & COO
jgoldwater@lh-advisors.net

Differentiators

- **Federal experience.** Collectively, our leadership team brings extensive experience in senior leadership roles across the Department of Health and Human Services including CMS, CDC, HRSA, ONC, and the Office of the Secretary.
- **Actionable insights.** We employ advanced analytics, machine learning, and AI to translate complex data into meaningful information that informs policy and transforms health care.
- **Data-driven approach.** Integrating information from multiple sources, our multi-faceted methods generate a comprehensive understanding of the issue.
- **Versatility.** Our broad expertise encompasses data analytics, quality measurement, and strategic guidance to tackle complex health problems.

New Jersey Dept. of Health

Laurel Health Advisors spearheaded New Jersey's telehealth evaluation, mandated by Governor Murphy, to guide future digital healthcare policies post-COVID-19. Our expertise in data-driven methodologies enabled a comprehensive assessment of telehealth's impact, reinforcing our capacity to inform significant health policy decisions.

AARP

Our experienced leadership applied difference in difference (DiD) analysis to evaluate Medicaid expansion's impact. Our insights are now pivotal in understanding Medicaid's role in reducing healthcare providers' uncompensated care burdens.

University of California at San Francisco (UCSF)

Our team developed and tested new quality measures for contraceptive access for underserved populations, utilizing the Fast Interoperable Healthcare Resources (FHIR) standard across FQHCs. Prepared for OASH endorsement, this project highlights our ability to design and apply sophisticated quality metrics within the healthcare sector.

American Medical Association

We leveraged our proficiency in advanced statistical modeling to compare the cost-effectiveness of telehealth in specialty care. Our innovative use of Markov models and decision tree analysis assessed the integration of in-person and telehealth services, spotlighting our team's ability to convert complex data into strategic insights. This research provided critical evidence to guide the future application of telehealth across various medical specialties, emphasizing efficiency and patient outcomes.